

UPSTANDER STEPS	PROMOTION	PREVENTION
 <p>Notice the Event <i>What do you see?</i></p>	Is there a promotion opportunity?	Is there a prevention opportunity?
 <p>Interpret the Situation <i>What's the impact?</i></p>	How beneficial is the impact?	How harmful is the impact?
 <p>Take Responsibility <i>Should I intervene?</i></p>	Should I promote?	Should I prevent?
 <p>Select a Strategy <i>What should I do?</i></p>	Which promotion strategy is best?	Which prevention strategy is best?
 <p>Help <i>Just do it.</i></p>	Be a promotion upstander.	Be a prevention upstander.